Dakota Ridge End Zone Meeting  
PE 101  
02/17/2015

In Attendance: Kathi Lanoue, Cheyenne Jacobi, Terri Brandt, Donda Gorton, Evonne Trujillo, Carrie Thomas, Kristi Siravo, Laurella Joseph, Lorena Garcia, Rachel Biffinger, Stanley Murray, Deena Jordan, Michael Freddelino, Micahel Landis, Bill Brooks, Robbin Brooks, Jennifer Quayle, Scott Quayle, Sandi Hart

**Treasurer**

Kathi asked for nominations for Treasurer. Bill Brooks was the only nominee and elected unanimously. Lorena Garcia volunteered to assist in the future, to include Florida treasurer.

Welcome aboard Bill Brooks!

**Fundraising**

Fundraising is a huge part of End Zone and the experiences we provide for the players. There are 130 kids currently planning on football for 2015!

*Fundraisers to look at in the future:*

Mandatory Volunteer Signup or $50 additional fee

This was discussed and had support throughout the meeting room.

Garlic Knot Fundraiser

This was suggested to follow our early varsity games to help maximize participation. Once game schedules are finalized we will work on fundraising nights.

Corn Hole Tournament

Hosting a Corn Hole Tournament over the Summer. $30 buy in and winnings split 50/50 with team.

Yard Sale

Suggesting a live, large garage sale this Spring/Summer and then taking the left over items to the online garage sale to keep the funding active.

Krispy Kreme

Donda will talk to Krispy Kreme for donations and Woj will speak to Heckle about having the boys sell donuts before school.

Parents Night Out

Have the football players baby-sit kids for a fee to go to the team, so parents can go out and have a night out alone. May be good in conjunction with Casino Bus or Poker night.

Virgilios/Pizza Hut

Kathi to talk to Karen to see if worth doing, and what type of money was raised.

King Soopers Cards

Possibly include 1 King Soopers Card with the Eagles Cards Hand Outs, to help motivate use.   
(Cards will go to General Fund until August, where it will go to each players Florida fund)

Car Donation

There is a supporter who would like to donate a car to End Zone for Fundraising. End Zone does NOT have a raffle license, so there needs to be investigation into techniques to raise money with this car.

JV/Freshmans Concessions

JV and Freshman Concessions are a HUGE fundraiser. The mandatory volunteer sign in may help with this. Really need to push for participation. Need to include the Spirit Wear Sales as well!

Spirit Wear

Need to offer early in the season, and push sales, especially to the under classman family. Hoping to have sales at every home game.

Casino Bus

Woj is getting requests for a Casino bus.

Poker Night

The Draft does it at no fee, and may be more beneficial for the team.

Formal Wear Sale

Have each family donate at minimum 1 piece of formal wear to sell to students at a discounted price before either homecoming or prom. Would be mutually beneficial to the team and students.

Haircuts for a week

Have 2-3 hairdressers offer haircuts, possibly at the school, for a discounted price with all proceeds going to the team. October they do the Shave for a Cure, so looking at April as a good time to do it.

Wooden Roses for Homecoming

Woj will check with Heckle for conflicts. Can offer Dakota Ridge logo on Wooden Roses and sell to the students for $5 each. Team would make at minimum $1 a rose, Donda to work on $2 each.

Eagles Cards

Eagles Cards will be available earlier this year, April 29, to help avoid the conflict with Chatfield and Columbine selling similar cards. (Don’t forget to mention the Dakota Ridge Automotive discount to help sell!) Payment will be due for the Eagles Cards in June instead of August.

Cheyenne did mention to the Freshmen parents to please stay involved. Freshman are not involved in all events, but are taught to earn their place on the team. It is well worth it. To help include the Freshman, the extra help for End Zone is needed.

NEXT MEETING March 18th 6 pm at the Draft   
9150 W Cross Dr, Littleton, CO 80123